



Autumn 2011 Newsletter

Ethiopia has been in the news a lot recently, as drought and famine once again strike the south of the country. Although the areas that The Kindu Trust works in have not been directly impacted, the indirect effect of increasing food prices is making life even more challenging. We are so grateful for all of your donations and support, which enables us to continue to help a growing number of families in Gondar and the surrounding areas. This season we are launching our THIRD Gift Catalogue, with many of our successful products from past years, and some new. Take a look and see how you can help a family in Ethiopia this Winter!

New Projects: Kindu Klub *The Kindu Klub, a youth club for our school-aged beneficiaries, started in June 2011. Jess Hopf volunteered for The Kindu Trust in Gondar in July and August, alongside Peter Keeling, and wrote the following report.*

The new Kindu Klub project has been set up to help the children and young adults receiving sponsorship from The Kindu Trust, giving them continued support and education through the summer months and throughout the duration of the school year.

The beneficiaries attend the Kindu Klub once a week and are grouped into their respective age brackets. The youngest group, 4-6 on a Monday with progressive groups getting older until the 18 year olds arrive on Thursday afternoon. There are around 15 – 20 beneficiaries to each group attending three hours a week divided into morning and afternoon sessions.

The Kindu Klub starts at 9am every morning. A typical day would begin with interacting with the children in a playful manner, this would last about 30 minutes in time for all the children to arrive and settle in. After the initial play time lessons would begin, this would include working through basic English and numerical worksheets - we usually prepared these in the evenings the day before. The lessons would end with either team games, such as “crocodile”, or quizzes related to the day’s learning. The day would end for the children with a hot cup of ginger tea and a small loaf of bread before leaving the compound.

One thing to note here is that despite this being Ethiopia and despite this being summer months, it rained a lot. The rainy season in northern Ethiopia was in full swing! This restricted our ability to plan or arrange any outdoor activities; therefore, class time became the most important part of our interaction with the children.

It became apparent very early on that the younger children in particular had a

very limited understanding of spoken or written English and, whilst some of the older beneficiaries had a better grasp of English, the age grouping did not take into account the different grades at which the children were at in their education.

I would just like to thank all the staff at Kindu, for making us both feel very welcome during our stay, we enjoyed working alongside this fantastic team and look forward to being involved with the The Kindu Trust for many years to come.



Jess and Peter with some of the Kindu Klub children



Sharing Birthday Cake with Kindu Klub and Kindu Staff

The Kindu Trust's First Ever Monopoly Walk!



On 11th September 2011 - New Year's Eve on the Ethiopian Calendar - 28 people spent the day walking around London to raise money for The Kindu Trust by visiting the streets found on the traditional London Monopoly Board. The majority of participants opted to visit all 22 streets and 4 stations on a route of approximately 15 miles, while others took the option to walk the shorter "Flag Route", visiting the yellow, green and red streets (the colours of the Ethiopian Flag).



People walked in teams, including one group of trustees (who came in a very respectable second place), and had a number of

interesting strategies to encourage people to sponsor them. One participant walked the entire route wearing no shoes, which turned out to be the opposite of a handicap as his team were the fastest finishers! Other participants sold cakes at work, asked their

companies for sponsorship matching, and even promised to dye their hair red, yellow and green if their fundraising target was met! A special mention should be made for the youngest participant, 12-year-old Sophie, who completed the Monopoly Flag Walk and raised a very impressive sum! The food chain, Pret a Manger, donated food to fuel the walkers en route and The Strand Palace Hotel provided a free buffet lunch for all participants.



As we went to print, a massive **£2,800** had been raised in total (and still counting)! The money raised from this event will be used to ensure the continued success of projects in Ethiopia. A big THANK YOU to all who participated in, and contributed to, making this day such fun and a huge success!

Child Sponsorship...how we use your money

The main focus of the work of The Kindu Trust in Ethiopia remains our Child Sponsorship Programme. Currently around 260 families are enrolled on the sponsorship scheme, and the money and support given makes a huge difference to the sponsored child and their family members. It costs just **£16** per month (**£192** a year) to change the life of a child in Ethiopia, and we use this sponsorship money in the following ways:

70% is used as direct financial support for the families of sponsored children. Distributed at the beginning of each month, payments are either made by bank transfer, or collected by the mother/guardian of the sponsored child. This money is used to buy food, shelter and fuel, thereby benefitting the child and all members of his/her household.

5% is used for medical purposes, covering the cost of an annual medical check-up for the sponsored child, as well as the cost of treating any members of the child's household should they become sick.

5% is used for education purposes. In Ethiopia the cost of education is covered by the Ethiopian Government, however children attending school must have their own school uniform, school books and pens. The sponsorship money covers the cost of one set of these each year.

5% is set aside into a training fund. This fund ensures that the costs of vocational training courses will be met for all sponsored children, whenever appropriate.

15% is used for sponsorship management, covering the costs associated with regular welfare visits by local staff members to the sponsored child's home and the production of annual information packs sent out to supporters.

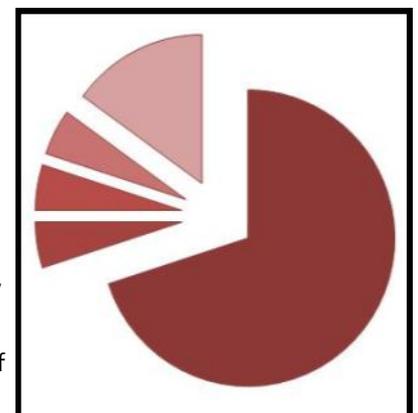


Chart to show allocation of monthly sponsorship money

We still have a number of children on our waiting list for sponsorship. The high priority cases (orphans, disabled children, HIV+, twins, etc) are supported by The Kindu Trust using money raised through fundraising events and donations. In the same way, additional projects, such as the Kindu Klub, that we are running for the benefit of sponsored children and their siblings or other family members are not funded by sponsorship money. If you would like to support The Kindu Trust in any way, please get in touch!