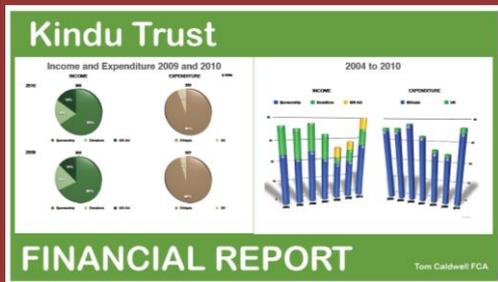


**Dear Supporters,** as the UK moves slowly and tentatively towards the green shoots of economic recovery, The Kindu Trust is pleased to announce that our own economic situation has improved in leaps and bounds, with our income in the last financial year experiencing unprecedented growth! Our focus continues to be on using this money to help bring about a change in the lives and prospects of the poorest children and young adults in Ethiopia. Together we can make a huge difference in their lives.

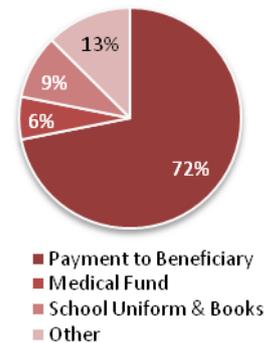


## Finances and Sponsorship

The Kindu Trust Financial Report, written by Tom Caldwell the Trust's Treasurer, for the year ending March 2010 is included with this newsletter mailout, and is also available on our website. With less than 10% of our annual income last year spent on UK expenses, we were able to send the vast proportion of our income out to Ethiopia.

In light of the high inflation that has been plaguing Ethiopia, we have been seeking ways to maximise the positive impact that sponsorship money has on our beneficiaries. We are now asking all of our sponsors to pay **£16 per month** for sponsorship (£192 per year) into our UK Bank Account, and we will be using this money in 4 different ways with almost 90% going to help the family directly.

1. Beneficiary payments increased by 50 birr (a 20 birr increase was implemented in June; the remainder will be in place from December 2010)
2. From June, £1 each month will be set aside into a Medical Fund, which will be used to cover medical costs if the child, or any members of their household, become sick.
3. £1.50 each month will be set aside to cover the costs of school uniforms and books, to be distributed annually starting August 2010.
4. The remainder will be used to help cover the costs associated with each welfare visit that the children receive, as well as providing a buffer against exchange rate fluctuations.



*Breakdown of monthly sponsorship payments*

## Fundraise for The Kindu Trust – Simply by Shopping!

The Kindu Trust has teamed up with Gift to Charity to provide you with a unique opportunity to fundraise both for yourself and for us, simply by shopping! Gift to Charity has negotiated with a large number of well known retailers to provide a percentage of money spent with them as cashback. Half of this cashback will be given to the charity of your choice (please choose us!), and half will be returned to you, so it's a win-win situation! Currently, cashback is primarily earned by shopping online, but by Autumn 2010 you will be able to earn cashback by shopping on the high street and at supermarkets.



Read our flyer, visit [www.gifttocharity.com](http://www.gifttocharity.com) or phone 0800 085 3399 for more details. Happy shopping!



*Kate Fereday Eshete*

## Honorary President's message from Ethiopia

The May election passed peacefully, with Prime Minister Meles Zenawi being returned to office. His supporters put their cross against a bee, the symbol of his party (as opposed to the flower, hand, V-sign and eyes used by other parties) - pictures make it easy for illiterate voters. Last year Meles Zenawi announced his intention to retire from politics, but in the end the lure of another five years' power was too great. However, the feeling amongst the people is that this is generally for the good, as he represents stability and they are nervous of change. Nobody wanted a repetition of the violent riots that followed the 2005 election.

This dry season, power cuts have been fewer than in previous years; the long rains will arrive soon providing plenty of water for the hydroelectric schemes. Schoolchildren are doing their end-of-year or national exams, and schools will close for the summer (or winter, as it is called in Ethiopia) at the beginning of July.

The Kindu teams in London and Gondar are doing a grand job, setting up new systems and procedures, and recruiting sponsors for needy families. Please continue to spread the word about Kindu sponsorship amongst your family, friends and work colleagues. Despite post-election optimism, the reality is that poor families in Ethiopia still face poverty in all its guises - malnutrition, ill health, poor housing, ignorance and superstition. The Kindu Trust needs your steadfast and proactive support to make a difference. What more can you do to help? Recruit a new sponsor!



Ethiopian Office

## The Team in Ethiopia

Kate officially handed everything over to The Kindu Trust – Ethiopia team at the beginning of 2010 and at the same time they waved goodbye to Marcy Aldacushion, and her husband David, Peace Corps volunteers who had been working in Gondar for 2 years and through whose tireless efforts it was possible to streamline the information sent out to supporters. Since then, the team has moved into new offices, comprising 3 rooms on the second floor of a residential house, where they are able to concentrate on the task of building up the sponsorship in the community project. The team in Gondar believe that Kate handed over the running of The Kindu Trust at the right time and are

Pleased to be given the responsibility of undertaking this task. They are very much enjoying being able to concentrate on the wellbeing of The Kindu Trust beneficiaries and look forward to increasing growth of the project in the future.



Marcy



Mirt Stove pieces awaiting assembly

## Gift Catalogue 2009 update

Last year, just before Christmas, we launched our first ever Gift Catalogue primarily for the UK market. Purchases from the Gift Catalogue raised almost £1,500 all of which is being used for its intended purposes, as all costs associated with the production of the Catalogue were covered by Gift Aid. Many families in Gondar are now the proud owners of new Mirt Stoves and School Books and Uniforms will be distributed in August to children on our waiting list for sponsorship. In addition, we are funding training for a tailor, a hairdresser and enabling university students to continue in education – all thanks to you!

Given its success, we are preparing to run this project for a second year this year, and are planning to include a wider range of products as well as putting the catalogue online. We are hoping to send it out in early autumn, in plenty of time for Christmas. Please let us know if you are able to distribute catalogues to family members, friends and colleagues and we will send these out to you.

**Tuesday  
29th June 2010  
7.00 pm  
The Plymouth Athenaeum, Plymouth**

## Ethiopia

Illustrated Lecture  
by  
Kate Fereday Eshete



During an hour of fascinating photographs of the people, animals and spectacular scenery of this beautiful and unique African country, Kate describes her life, work and adventures in the remote northern Ethiopian Highlands.



**Entrance £5**  
(OAPs, students, children £3)  
in aid of

**The Kindu Trust**  
supporting children in Ethiopia  
www.kindustrust.org

**The Dinkenesh Fund**  
helping needy animals in Ethiopia  
www.dinkenesh.org

**Empress Mentewab School**  
for poor rural children in Dib Bahir, Ethiopia  
www.kateferedayeshete.net

**EVERYONE WELCOME**

## How can you help?

We have almost 300 families on our waiting list for sponsorship and, although The Kindu Trust is able to subsidize a small number of the extremely urgent cases, we are unfortunately not in a position to cover everyone. However, with your help, we can find sponsors for all these families, by:



- **Talking** – Tell your family, friends and colleagues about us!
- **Distributing** – do you know of anywhere that will display our literature? Please let us know if we can send you some of our leaflets.
- **Social Networking** – become a fan of The Kindu Trust on Facebook, and then invite your friends!
- **Registering** – with Gift to Charity
- **Fundraising** – money raised goes towards income generation projects for relatives of our beneficiaries.
- **Sponsoring** a child!