

Dear Supporters, As we approach the end of 2009, we are proud to look back on the achievements of The Kindu Trust over the past 12 months, and are excited for all that the New Year will bring. We would like to take this opportunity to say a big **THANK YOU** to you, for continuing to make the Trust such a success. Christmas seems to come around faster each year, and with it our annual reminder to act now if you would like to send a gift to a family in Ethiopia, at PO Box 1500, Gondar. If you wish to send a monetary gift to us, we will forward it to Ethiopia in the middle of December, in time for Christmas.



Winter 2009 Newsletter



Our new Gondar office banner, sent in by a supporter

We hope we didn't confuse you...

Since we sent out our Summer Newsletter, we have received a few questions regarding the changes that are happening in Gondar, so we would like to take this opportunity to clarify the situation.

Kate Fereday Eshete founded The Kindu Trust in 1998, as a Child Sponsorship Scheme in Gondar. Since then she has founded two additional initiatives, The Dinkenesh Fund (Kate's animal charity) and the Empress Mentewab School. Until very recently, these three

projects were all housed at a compound in Gondar called the Tara Centre. When Kate moves from Gondar to the Simien Mountains early next year, she will be taking The Dinkenesh Fund and Empress Mentewab School projects with her (the children who attended Empress Mentewab School in Gondar have all been enrolled in alternative schools within the district), although she will always have a link to The Kindu Trust through her role as Honorary President. The Kindu Trust is remaining in Gondar and will be run by our excellent team out there, with an increased level of input from the UK trustees and London office. The Kindu Trust- Ethiopia team have already moved to a new compound, now called The Kindu Centre, where they will continue to focus on the Sponsorship in the Community project. The Trust is keeping the same PO Box Address in Gondar (C/O Marta Bekele, PO Box 1500, Gondar, Ethiopia), so there is no change if you wish to send out parcels.

As of December 2009, The Kindu Trust will be completely financially separate from Kate, which means we are urging all of our supporters who are still making payments to Kate's Ethiopian Bank account to switch to our UK account. You can still use Kate's Gondar bank account to directly support her, and her animal and school projects.

Hair Dresser Training – a cut above the rest!

Tadela Nurie is the older sister of one of The Kindu Trust's beneficiaries. She is the second oldest sibling out of four, looked after by their mother and elderly maternal grandmother. Tadela dropped out of school in grade 4 as she wanted to help support the family by staying at home to do the household chores while her mother earned some money cleaning the streets of Gondar. By the time she turned 17, Taleda was finding her life at home frustrating and disappointing. In 2008, The Kindu Trust gave Taleda a chance to attend hair dresser training at the 'Feti' Art Cosmetology Centre. After completing 8 months of training, she was offered a job as a trainer within the centre. She has now been working in this role for the past 7 months and is earning a monthly salary of 250 birr, which she uses for herself and the house. She has been completely transformed into a happy and responsible young adult, thanks to your support.



Tadela with a customer

Our Honorary President speaks



Kate's Message from Ethiopia

It's been a challenging year, with continuing high inflation (18.7% in September), poor exchange rates (improved since the 10% birr devaluation in July) and frequent power cuts. Following a long, hot dry season (with bush fires), we had the shortest, least wet rainy season for 25 years. This is causing serious problems for communities in rural and urban areas, as well as trees, and domestic and wild animals (by June bats were dying on my verandah and some trees around my home were already dead). On 22 October the Ethiopian Government made an urgent appeal to the international community for food aid for 6.2 million people at risk of hunger. Furthermore, there is apprehension about the national elections next May, when Prime Minister Meles Zenawi steps down after 18 years in post. Big changes are afoot and our families need your help more than ever before. *Kate Fereday Eshete*

Gift Catalogue

Supporting Children in Ethiopia



We are a small charity supporting children and young adults in Ethiopia in order to bring about an improvement in their lives and prospects. Our Sponsorship in the Community project has made a huge impact in the lives of many families, but we want to reach many more. By buying a gift from our catalogue you will make it possible for us to extend our community care programmes in Ethiopia.

Back to School!

School Bag and Books £8



A set of pens, pencils, rulers and notebooks is a hidden extra in schooling costs for Ethiopian families. Parents with little income struggle to provide their children with adequate school materials, making attending school and learning difficult. Your gift of a school bag complete with a stationary set and note books will give a student the best chance to flourish in the classroom.

Product Code KTSC03

The front page of the Catalogue

Our Gift Catalogue

The Kindu Trust provides support for extremely needy children and young adults in Ethiopia through its Sponsorship in the Community project. However, while we are providing life-changing help for these children, we do not want to ignore the circumstances of their siblings or the community in which they live. It is because of this that we are excited to announce the launch of the first ever Kindu Trust Gift Catalogue (enclosed with this newsletter or attached to your email).

The Gift Catalogue contains items that our team in Gondar have identified as being able to make a real difference in the lives of our beneficiaries' families and communities, by fulfilling training, educational, environmental or wage-earning needs.

Taleda's story provides an excellent example of how a relatively small investment on our part can make a real difference. So please, take a look at the Gift Catalogue and share it

with your family and friends. If you would like some more copies of the catalogue to distribute in your place of work or among friends, we will be happy to send these out to you. We will be keeping you updated on the success of this experimental venture in our next newsletter. We are very sorry that the Catalogue is not yet available to our overseas supporters, but depending on its success it will be available to all next year.

Postcards of Gondar

Another of The Kindu Trust's fledgling projects is to increase the capacity of our souvenir shop in Gondar. The city, with its historic castles and churches, is an essential stop on the tourist circuit, attracting people from a range of different nationalities and walks of life. The end goal is for the Kindu Shop to become a fully sustainable not-for-profit venture, with all 'profits' made being ploughed back into training the mothers and guardians of our beneficiaries with new skills (such as tailoring, weaving and paper making). Sales of the products these women make will provide them with an income, and enable us to slowly increase the diversity of products we are selling. We will keep you updated on our progress towards this goal in future newsletters.

The first new product to reach the shelves of our shop has been a range of postcards and notelets. In October 2009, some of our more artistic beneficiaries drew pictures of the tourist attractions of Gondar and scenes of life in Ethiopia. We then printed some of the best designs as postcards, which look amazing and are already selling like hot cakes! The cards will help to cover the Kindu Shop set up costs.



Designing the Postcards

Fundraising ideas

When Chris and Hannah decided to throw a Halloween party this year, they tried a novel idea. In the past, when they had thrown parties, guests had always brought a gift along – chocolates or wine. This time, they explicitly asked their guests not to bring anything except the money they would have spent on a gift, and this was collected as a donation for The Kindu Trust. "We really enjoy throwing parties and entertaining guests" explained Chris, a software industry executive, "and this one was extra special as we were able to have fun and raise money at the same time."

Halloween fun



Do you have a novel way of raising money? We would love to hear your story – please contact us at the address below.

School Fees Appeal

The Kindu Trust is urgently seeking help to cover the school fees for 25 of our needy children. It costs a total of 4,000-5,000 birr per month (approx £200-£250 at current exchange rates) to cover the cost of schooling for these children, not all of whom have sponsors. Are you able to help us keep the future bright for these children?



Pupils lining up before class

A donation of just £100 will cover school fees for one child for a year, while £10 will help a child for a month. Thank you!

The Kindu Trust UK Bank Account

Barclays Bank PLC
50 Cornwall Street, Plymouth, UK
Sort Code: 20-68-10

Account number: 30212644
SWIFTBIC: BARCGB22
IBAN: GB62 BARC 2068 1030 2126 44